

**T**he world of Road and Mineral Technologies had eagerly awaited this year's Wirtgen Group Technology Days. On 22 and 23 September 2011, more than 3,500 international visitors saw innovative products from Wirtgen, Vögele, Hamm and Kleemann in action – live. The main production plant of Joseph Vögele AG in Ludwigshafen offered the perfect venue for this event. The world's most modern manufacturing plant for road pavers offered ample space for live demonstrations, expert lectures and a machine exhibition.

Customers arrived from over eighty countries to see the latest trends and developments and to meet the decision makers of construction companies from around the world. A tour of the paver manufacturing plant was one of the main attractions. While

production continued uninterrupted, the visitors came past high-tech machine tools, saw the birthplace of tamping bars, screed plates and screeds, walked along the cyclic assembly lines and finally passed the environmentally-friendly powder coating plant. "A World of Quality" is more than just a slogan for Vögele.

## A WALK OF INNOVATIONS

In front of the production buildings, numerous technical highlights awaited the guests on the 300-metre long "Wirtgen Group Avenue". All of them discovered new products among the exhibits – whether the high-tech W 210i cold milling machine or the slip- >



**“ THE TECHNOLOGY DAYS** are very informative, and we are impressed with the high degree of innovation in the Wirtgen Group. Intelligent details, such as the removable screed control panels, are what makes the difference.”

USA: John Shearer, Larry Eppard, Christopher Neal (S.L. Williamson Company, Inc.)



**“ CUSTOMERS IN SAUDI ARABIA** are very impressed with the Wirtgen Group brands, and each visit to Germany tells me why: the Wirtgen Group is entirely dedicated to the development and construction of its machines.”

Saudi Arabia: Nidal Al Hazaimeh, Mohammed Abdunnasser (Bakheet Co.)



**“ WE ARE DEEPLY IMPRESSED** by Vögele's new main plant. So large and so clean. Incredible. We are very happy that the Wirtgen Group is investing in India. With the new factory in Pune, Wirtgen Group machines are of even greater interest to us. Contacts deepen, and the supply of spare parts becomes easier. It will surely also have an effect on pricing.”

India: Dynanesh Vayidia (Wirtgen India), Jasjyot Singh Suri (Bharat Construction, Bombay)



**“ 90 PERCENT OF OUR MACHINES** are Wirtgen Group machines and the cooperation with Ciber exists for over 20 years. Due to these positive experiences I have faith in all Wirtgen Group brands. If I see all this new products here I am absolutely sure that I will get technically mature, high-performing products and an highly productive partner.

Brazil: Romero da Fonte (Tec Pav), Claudi Mortari (Ciber)